

# HULL AND EAST RIDING STUDENT AWARDS

## EMPLOYABILITY AND FUTURE SKILLS AWARDS

## SPONSORSHIP PACKAGES

---

BUSINESSES AND EDUCATION PROVIDERS WORKING  
TOGETHER CELEBRATING THE SKILLS OF OUR STUDENTS.

AWARDS VENUE: THE EDGE, HULL. HU1 2PS  
DATE: WEDNESDAY 12TH JUNE 2024  
TIME: 6:30PM



# EMPLOYABILITY AND FUTURE SKILLS AWARDS

---



The Employability and Future Skills Awards aim to highlight a range of employability skills that are highly valued in the professional world. In the ever-evolving landscape of education and professional development, the Hull and East Riding area stands at the forefront of nurturing a dynamic and skilled workforce. As we navigate through the challenges of the 21st century, the significance of Employability and Future Skills Awards becomes paramount. These awards serve as beacons guiding our community towards a future characterised by innovation, resilience, and success.

## Economic Resilience

The Hull and East Riding region has long been a hub of economic activity, with a diverse range of industries contributing to its prosperity. Recognising and rewarding students for their employability skills not only enhances personal growth but also fortifies the economic resilience of our community. By fostering a workforce equipped with the skills demanded by emerging industries, we pave the way for sustained growth and competitiveness.

## Educational Excellence

Our commitment to educational excellence is reflected in the emphasis on Employability and Future Skills Awards. These accolades celebrate the achievements of students who embody not only academic prowess but also the practical, real-world skills that employers value. In doing so, we inspire a culture of continuous learning and innovation, laying the foundation for a well-rounded and adaptable workforce.

# EMPLOYABILITY AND FUTURE SKILLS AWARDS

---

## Regional Talent Pipeline

By spotlighting employability and future skills, we contribute to the creation of a robust talent pipeline within the Hull and East Riding area. These awards act as catalysts for attracting and retaining talent, making our region an attractive destination for businesses seeking skilled professionals. A flourishing talent pool enhances the overall competitiveness and prosperity of our local industries.

## Community Engagement

The Employability and Future Skills Awards are not just a celebration of individual accomplishments but also a testament to our collective commitment to community development. By acknowledging the importance of skills that align with the needs of the job market, we foster collaboration between educational institutions, businesses, and community stakeholders. This collaborative spirit ensures that our community evolves in harmony with the demands of the ever-changing employment landscape.

---

As we embark on this journey of recognising and celebrating employability and future skills, we acknowledge the pivotal role they play in shaping the future of the Hull and East Riding area. Through these awards, we champion a vision where our community not only keeps pace with change but also emerges as a leader in creating a prosperous and sustainable future for all.

# EMPLOYABILITY AND FUTURE SKILLS AWARDS

---

## 1. LEADERSHIP EXCELLENCE AWARD

Recognising students who have demonstrated exceptional leadership skills, including the ability to motivate and guide others in a team setting.

---

## 2. COMMUNICATION MASTERY AWARD

Given to students who excel in verbal and written communication, including public speaking, effective writing, and interpersonal communication.

---

## 3. INNOVATION AND PROBLEM-SOLVING AWARD

Acknowledging students who have demonstrated creativity, critical thinking, and innovative problem-solving skills in academic and real-world scenarios.

---

## 4. TEAM COLLABORATION AWARD

Celebrating students who have shown outstanding teamwork and collaboration skills, emphasising their ability to work effectively with diverse groups of people.

---

## 5. ADAPTABILITY AND FLEXIBILITY AWARD

Recognising students who have demonstrated the ability to adapt to changing circumstances, learn new skills quickly, and thrive in dynamic environments.

# EMPLOYABILITY AND FUTURE SKILLS AWARDS

---

## 6. SUSTAINABILITY AWARD

Highlighting students who have shown a commitment to sustainability, cultural competence, and an understanding of world change in their academic and extracurricular activities.

---

## 7. DIGITAL LITERACY AND TECHNOLOGY INTEGRATION AWARD

Awarding students who have demonstrated proficiency in leveraging technology for productivity, problem-solving, and effective communication.

---

## 8. ENTREPRENEURIAL SPIRIT AWARD

Given to students who have exhibited entrepreneurial qualities, such as creativity, risk-taking, and a proactive approach to identifying and pursuing opportunities.

---

## 9. PROFESSIONAL DEVELOPMENT ACHIEVEMENT AWARD

Recognising students who have actively engaged in activities that enhance their professional development, including internships, workshops, and networking events.

---

## 10. SOCIAL RESPONSIBILITY AND COMMUNITY IMPACT AWARD

Celebrating students who have made significant contributions to their communities and demonstrated a commitment to social responsibility through volunteer work, service projects, or community initiatives.

# GOLD SPONSORSHIP PACKAGE

## EXCLUSIVE TITLE SPONSORSHIP: STUDENT OF THE YEAR AWARD

---

The Gold sponsor will be prominently featured as the exclusive sponsor for the prestigious Student of the Year Award .

### Branding Opportunities

---

- The Student of the Year Award will be named after the sponsor.
- Opportunity for a representative to present the Student of the Year Award .
- Company logo prominently displayed on all event materials, including banners, programs, and promotional materials.
- Opportunity for a company representative to mentor the winning student for an academic year.
- Recognition in pre-event and post-event press releases and promotional campaigns.

### Special Acknowledgement

---

- Verbal acknowledgement during the award ceremony.
- Featured logo and company information will be sent to all secondary schools in Hull and East Riding.

### Networking Opportunities

---

- One complimentary booth or exhibition space at the event.
- Exclusive access to a networking session with the students, school representatives, and other sponsors.
- Opportunity for a company representative to be on the judging panel.

### Digital Presence

---

- Featured logo and link on the event webpage.
- Recognition in event-related social media posts.
- Featured logo on school reception screens and presentations.

Contact: Liz Winn for further details or to secure your sponsorship.  
[liz.winn@yfocused.co.uk](mailto:liz.winn@yfocused.co.uk)



# SILVER SPONSORSHIP PACKAGE

## EXCLUSIVE SPONSORSHIP: STUDENT CATEGORY AWARD

---

The Silver sponsor will be prominently featured as the exclusive sponsor for a category award sponsor (see the full list on pages 4 and 5)

### Branding Opportunities

---

- The category award will be named after the sponsor.
- Opportunity for a representative to present the category award .
- Company logo prominently displayed on all event materials, including banners, programs, and promotional materials.
- Opportunity for a company representative to mentor the winning student for an academic year with continued promotion on social media.
- Recognition in pre-event and post-event press releases and promotional campaigns.

### Special Acknowledgement

---

- Verbal acknowledgement during the award ceremony.
- Featured logo and company information will be sent to all secondary schools in Hull and East Riding.

### Networking Opportunities

---

- One complimentary booth or exhibition space at the event.
- Exclusive access to a networking session with the students, school representatives, and other sponsors.

### Digital Presence

---

- Featured logo and link on the event webpage.
- Recognition in event-related social media posts.
- Featured logo on school reception screens and presentations.

Contact: Liz Winn for further details or to secure your sponsorship.  
[liz.winn@yfocused.co.uk](mailto:liz.winn@yfocused.co.uk)



# BRONZE SPONSORSHIP PACKAGE

## EXHIBITION SPACE

---

The Bronze sponsor will be featured as an event attendee and exhibitor.

### Branding Opportunities

---

- Company logo displayed on event materials, including programs, and promotional materials.
- Recognition in pre-event and post-event promotional campaigns.

### Special Acknowledgement

---

- Verbal acknowledgement during the award ceremony.
- Featured logo and company information will be sent to all secondary schools in Hull and East Riding.

### Networking Opportunities

---

- One booth or exhibition space at the event.
- Exclusive access to a networking session with the students, school representatives, and other sponsors.

### Digital Presence

---

- Featured logo and link on the event webpage.
- Recognition in event-related social media posts.
- Featured logo on school reception screens and presentations.

# Thank you for your support

Contact: Liz Winn for further details or to secure your sponsorship.  
[liz.winn@yfocused.co.uk](mailto:liz.winn@yfocused.co.uk)

